# Earnings Presentation 

June 30, 2013

## 2Q 2013 Macro Highlights

## Mixed outlook on global growth with extreme volatility and uncertainty as Fed sees stimulus winding down

## Investment grade

ratings suppressed under changing global dynamics, less optimism on growth,
weaker currency, rising inflation, external vulnerabilities and political tension

- "Tapering" of the accommodative Federal Reserve monetary policy and market's perception that the Fed's quantitative easing program would end sooner than had been expected triggered a sharp sell-off in EM bonds, equities, and currencies.
- The eurozone economy remained relatively stagnant suggesting the worst of the recession has passed.
- Global volatility and weak growth in China weighed heavily on EM equities and commodity prices. Gold prices were down $23 \%$ as Brent oil finished the quarter down $7 \%$.
- The Fed's exit plans added to worries about slowing growth across the emerging world, rising interest rates, currency weakness and instability in major markets like Brazil and Turkey.
- 1Q GDP growth was $3 \%$ YoY -- moderate improvement but weaker positive outlook
- growth dynamics changed: positive support by domestic demand led by government expenditures as external demand contributed negatively
- ongoing contraction in private sector investment expenditures
- Rising during April and May, 12 m current account deficit increased to US\$ 53.6 billion as of May -- uncertainties remain regarding improvement in domestic demand and global economic growth signaling limited external demand contribution
- Yearly inflation rose to $8.3 \%$ at the end of 2 Q 13 from $7.3 \%$ at 1 Q 13 -- depreciation in TL is an upward risk, however, uncertainty regarding the growth outlook may limit the negative impact.
- CBRT gradually cut policy rate by 100 bps from $5.50 \%$ in 1 Q 13 to $4.5 \%$ as of 2 Q 13 and continued to utilize multiple tools in order to support financial stability - moved the interest rate corridor lower by 100 bps , increased reserve requirement on FC liabilities and Reserve Option Coefficient for holding FC instead of TL.
- After having depreciated by $0.7 \%$ against the currency basket in 1Q13, TL depreciated with an acceleration by 2.6\% in 2Q13.
- Benchmark bond yield, that fell below $6.4 \%$ at the end of 1 Q13 and further to below $4.7 \%$ in May, increased to $7.5 \%$ at the end of the 2Q13 and hit $9.6 \%$ on July 11, a record high since 2 Q 12.


## 1H 2013 Highlights



## Lending strategy -- Chasing profitable growth opportunities

- TL lending -- solid growth with selective market share gains. Main drivers:
- lucrative retail products : Mortgages (10\% q-o-q ), GPLs (9\% q-o-q) \& Auto loans ( $6 \% q-o-q$ )
- mid\&long- term TL working capital loans
- FC lending: Awaited pick-up started in 2Q, with project finance loans in energy \& utilities
- Growth: 2Q13: 4\% vs. 1Q 13: 1\%

Actively shaped \& FRN-heavy securities portfolio - Securities/Assets: 18\%

Solid \& well-diversified funding mix providing comfortable liquidity

- Deposits fund $57 \%$ of assets:
- ~23\% of total customer deposits are demand deposits
- Opportunistic utilization of alternative funding sources to effectively manage costs \& duration mismatch

Risk-return balance priority

- Sound asset quality - declining new NPL inflows, continued progress in collections
- Prudent coverage and provisioning levels

Well-capitalization

- Basel II CAR: 15.2\%, Leverage: $8 x$

Revenues Efficient
Cost
Management

## Healthy profit generation

- Comparable* net income up by $30 \%$ y-o-y; ROAE: $21 \%$; ROAA: $2.4 \%$,
- Well-defended margin
- Outstanding performance in sustainable revenue growth -- \#1 in net fees \& commissions
- Strict cost discipline


## Solid profit on the back of strong balance sheet




## Increasingly customer-driven asset composition

Total Assets (TL/USD billion)


## 10\%

6\%



2012


## Loans/Assets

58\%
Increasing weight of customer driven assets

Growth:
Loans ${ }^{2}$
2Q: +10\%
1Q: +5\%
Securities
2Q: -6\%
1Q: +3\%

## Actively shaped \& FRN-heavy securities portfolio



Total Securities Composition



FC Securities (USD billion)


## Securities ${ }^{2} /$ Assets

## 18\%

hovering around its lowest levels

- Shrinkage in TL securities q-o-q, due to redemptions \& capital gain realizations
- Security additions to the portfolio, to timely \& strategically manage the book, fell short of offsetting the disposals \& redemptions

FRN mix ${ }^{1}$ in total 64\%

## Accelerated lending growth in 2Q, with sustained focus on profitability



## Lucrative retail loans led the acceleration in lending growth





Mortgage (TL billion)


General Purpose Loan ${ }^{5}$ (tL billion)


- Rational pricing stance supporting margins
- Generating cross-sell \& increasing customer retention

[^0]Solid market presence in payment systems
-- good contributor to sustainable revenues

## Issuing Volume (TL billion)



No. of Credit Cards (thousand)


## Acquiring Volume (tL billion)



Credit Card Balances (TL billion)


Garanti debit card spending
$>2 x$ of the sector
Strong player
in the market with the ultimate aim
of creating
cashless society

Market Shares

|  | YTD $\Delta$ | June'13 | Rank |
| :--- | :---: | :---: | :---: |
| Acquiring <br> (Cumulative) | +8 bps | $19.2 \%$ | $\# 2$ |
| lssuing <br> (Cumulative) | -86 bps | $17.0 \%$ | $\# 2$ |
| POS $^{1}$ | +28 bps | $18.0 \%$ | $\# 1$ |
| ATM | -43 bps | $9.2 \%$ | $\# 3^{*}$ |

Sound asset quality -- declining NPL inflows, successful collection performance \& debt sale in 2Q supported the NPL ratio


Net Quarterly NPLs (TL billion)


## NPL Categorisation ${ }^{1}$

Retail Banking
(Consumer \& SME Personal) $23 \%$ of total loans

| $2.0 \%$ | $2.2 \%$ | $2.1 \%$ | $2.2 \%$ | $2.1 \%$ |
| :---: | :---: | :---: | :---: | :---: |
| $1.6 \%$ | $1.7 \%$ | $1.8 \%$ | $1.9 \%$ | $1.6 \%$ |
| 2 Q 12 | 3 Q 12 | 4 Q 12 | 1Q13 | 2 Q 13 |

## Credit Cards

$13 \%$ of total loans


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## Business Banking

 (Including SME Business) $64 \%$ of total loans


## Comfortable coverage and provisioning levels -- higher originations

## weighed on general provisions




Quarterly Specific CoR down to 71 bps from 90bps in 1013 when excld. additionally set aside provision to lift the coverage up
to pre-NPL sale level


## Solid funding mix reigned by deposits \& reinforced with diversified funding sources




26\%


## Utilization of alternative funding sources to actively manage funding costs and duration mismatch

Adjusted LtD ratio (tL billion,\%)
Loans funded via on $B / S$ alternative funding sources
Loans to
Deposits
Ratio

## Declining asset yields were mostly offset with lower funding costs



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## Quarterly margin supression is securities book driven



## Quarterly NIM down slightly by 22 bps when excluding CPI linker volatility

TL depreciation against FX in 2Q, boosted Avg IEA base \& negatively impacted NIM

Adj. NIM down by ~93bps due to;

- Relatively higher general provisioning q-o-q
- Additional provisions for the alignment of cash coverage to pre-NPL sale level


## Outstanding performance in sustainable revenues

## Net Fees \& Commissions (TL million)


*Accounting of consumer loan fees were revisited in the beginning of 2013 upon the opinion of «Public Oversight» --Accounting \& Auditing Standards Authority
$\left.\begin{array}{l}\begin{array}{r}\text { Sustainably growing and } \\ \text { highly diversified fee base } \\ \text { Growth }\end{array} \\ \text { (y-o-y) }\end{array}\right\}$

- Leader in interbank money transfer $18 \%$ market share vs. the peer average of $10 \%$
- Highest payment systems commissions per volume -- $1.5 \%$ vs. the peer average of $1.2 \%^{4}$
- \#1 in bancassurrance ${ }^{5}$
- Sustained brokerage market share \#2 in equity market with 8\% market share
- Most preferred pension company
19.5\% market share in \# of pension participants
\#1 in
Ordinary Banking Income ${ }^{3}$ generation with the
highest Net F\&C market share

Net Fees \& Commissions Breakdown ${ }^{1,2}$

1H 12


1H 13


## Comfortable solvency supports the healthy and profitable growth strategy



## Strong capitalization

| Basel II CAR: |
| :---: |
| $15.2 \%$ |
| + |

Low leverage

$+$
No negative impact expected under Basel III

High internal capital generation supporting long-term sustainable growth

## Differentiated business model -- reflected, once again, in strong results...

| '(TL Million) |  | 1H12 | 1H13 | $\Delta$ YoY | Strong consumer loan originations ${ }^{1}$ and well-diversifed fee sources generating across the board fee growth | OPEX/Avg. Assets $2.3 \%$ <br> Flattish Y-o-Y |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (+) | NII- excl .income on CPI linkers | 2,124 | 2,967 | 40\% |  |  |
| (+) | Net fees and comm. | 1,032 | 1,308 | 27\% |  |  |
| (-) | Specific \& General Prov. -exc. one-off on specific prov. | -321 | -717 | 123\% |  |  |
| = | CORE BANKING REVENUES | 2,835 | 3,558 | 25\% | Solid core banking revenue generation |  |
| (+) | Income on CPI linkers | 939 | 912 | -3\% |  |  |
| (+) | Collections | 89 | 136 | 52\% |  |  |
| (+) | Trading \& FX gains | 144 | 388 | 169\% | Committed to strict cost discipline -- on track with budget guidance <br> Omni-channel convenience supporting efficiencies | High level of Fees/OPEX 60\% <br> vs. $54 \%$ in 1H12 |
| (+) | Other income -before one-offs | 229 | 260 | 13\% |  |  |
| (-) | OPEX -before one-offs | -1,908 | -2,150 | 13\% |  |  |
| (-) | Other provisions | -28 | -66 | 137\% |  |  |
| (-) | Taxation | -477 | -665 | 39\% |  |  |
| = | BaU NET INCOME (exc. non-reccuring items) | 1,824 | 2,372 | 30\% |  |  |
|  | (+) NPL sale | 25 | 35 | n.m | - Successive \& targeted investments in digital platforms: İGaranti <br> - $+6 \%$ rise in \# of ATMs <br> ->1,000 new hires | Cost/Income 41\% <br> vs. $46 \%$ in 1 H 12 |
|  | (+) Free Provision Reversal | 0 | 60 | n.m |  |  |
|  | (-) Payment systems tax penalty expense | 0 | -24 | n.m |  |  |
|  | (-) Saving Deposits Insurance Fund expense | 0 | -13 | n.m |  |  |
|  | (-) One-offs on specific prov. | -42 | 0 | n.m |  |  |
|  | (-) Additional prov. to keep coverage ratio at 81\% | -25 | -35 | n.m |  |  |
|  | (-) Competition Board Fine | 0 | -160 | n.m |  |  |
|  | (-) Various tax fine provisions | 0 | -50 | $\underline{n}$. ${ }^{\text {m }}$ |  |  |
| = | NET INCOME | 1,782 | 2,185 | 23\% |  |  |

[^1]
## ..with increasing contribution from subsidiaries

## Consolidated Net Income



## Appendix

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Investor Relations / BRSA Consolidated Earnings Presentation 1H 13

## Balance Sheet - Summary

|  | (TL million) | Jun-12 | Sep-12 | Dec-12 | Mar-13 | Jun-13 | YTD Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $$ | Cash \&Banks ${ }^{1}$ | 12,407 | 12,794 | 12,973 | 11,800 | 13,656 | 5\% |
|  | Reserve Requirements | 9,854 | 11,868 | 13,365 | 15,159 | 14,937 | 12\% |
|  | Securities | 41,329 | 39,291 | 40,358 | 41,580 | 39,070 | -3\% |
|  | Performing Loans | 95,056 | 96,933 | 99,527 | 104,200 | 114,916 | 15\% |
|  | Fixed Assets \& Subsidiaries | 1,615 | 1,607 | 1,697 | 1,713 | 1,701 | 0\% |
|  | Other | 10,334 | 10,584 | 11,860 | 11,346 | 13,111 | 11\% |
|  | TOTAL ASSETS | 170,597 | 173,078 | 179,779 | 185,798 | 197,391 | 10\% |
| Liabilities\&SHE | Deposits | 97,032 | 99,722 | 97,778 | 104,829 | 112,011 | 15\% |
|  | Repos \& Interbank | 12,245 | 8,094 | 14,107 | 11,836 | 12,421 | -12\% |
|  | Bonds Issued | 4,005 | 6,160 | 6,077 | 7,181 | 9,066 | 49\% |
|  | Funds Borrowed ${ }^{2}$ | 25,253 | 25,530 | 25,893 | 25,680 | 26,962 | 4\% |
|  | Other | 12,754 | 12,934 | 14,268 | 13,687 | 14,993 | 5\% |
|  | SHE | 19,309 | 20,637 | 21,657 | 22,585 | 21,938 | 1\% |
|  | TOTAL LIABILITIES \& SHE | 170,597 | 173,078 | 179,779 | 185,798 | 197,391 | 10\% |

## Long-term strategy of investing in CPI linkers as a hedge for expected reversal in market indicators

Drivers of the Yields on CPI Linkers ${ }^{1}$ (\% average per annum)
Interest Income \& Yields on TL Securities (TL billion)



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## Quarterly Margin Analysis

## Total Interest Income

(\% of Avg. Interest Earning Assets)


Total Interest Expense
(\% of Avg. Interest Earning Assets)


Net Interet Margin
(\% of Avg. Interest Earning Assets)



Jun-12 Sep-12 Dec-12 Mar-13 Jun-13
[ Int. expense on deposits (\% of Avg. Interest Earning Assets)


Jun-12 Sep-12 Dec-12 Mar-13 Jun-13

Prov. for Loans \& Securities (\% of Avg. Interest Earning Assets)


Int. Income on securities (\% of Avg. Interest Earning Assets)


Int. expense on borrowings* (\% of Avg. Interest Earning Assets)

1.08\% 1.04\% 1.06\% 0.94\%


Jun-12 Sep-12 Dec-12 Mar-13 Jun-13

Net FX \& Trading gains
(\% of Avg. Interest Earning Assets)


Int. Income - Other (\% of Avg. Interest Earning Assets)


Jun-12 Sep-12 Dec-12 Mar-13 Jun-13

Int. Expense - Other (\% of Avg. Interest Earning Assets)


Net Int. Margin - Adjusted (\% of Avg. Interest Earning Assets)


## Cumulative Margin Analysis



## Further strengthening of retail network...





Number of Customers (million)
0.3



Demand Deposits (customertbank) (TL billion)


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## ...while preserving the highest efficiency ratios

Ordinary Banking Income per Avg. Branch (1Q13) (TL million)


Assets per Avg. Branch (1Q13) (TL million)


Loans ${ }^{1}$ per Avg. Branch (1013) (TL million)
127.2


Customer Deposits per Avg. Branch (1Q13) (TL million)


## Key financial ratios

|  | Jun-12 | Sep-12 | Dec-12 | Mar-13 | Jun-13 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Profitability ratios |  |  |  |  |  |
| ROAE | 19.3\% | 18.3\% | 17.0\% | 23.8\% | 20.8\% |
| ROAA | 2.2\% | 2.1\% | 2.0\% | 2.9\% | 2.4\% |
| Cost/Income | 45.6\% | 45.9\% | 47.5\% | 36.4\% | 41.2\% |
| NIM (Quarterly) | 4.2\% | 3.4\% | 5.4\% | 5.1\% | 4.6\% |
| Adjusted NIM (Quarterly) | 3.6\% | 3.9\% | 4.0\% | 4.9\% | 3.9\% |
| Liquidity ratios |  |  |  |  |  |
| Liquidity ratio | 29.7\% | 29.3\% | 28.9\% | 28.2\% | 26.2\% |
| Loans/Deposits adj. with merchant payables ${ }^{1}$ | 94.3\% | 93.5\% | 97.8\% | 95.8\% | 98.7\% |
| Asset quality ratios |  |  |  |  |  |
| NPL Ratio | 2.1\% | 2.3\% | 2.6\% | 2.7\% | 2.3\% |
| Coverage | 78.1\% | 76.5\% | 78.0\% | 78.3\% | 78.9\% |
| Gross Cost of Risk (Cumulative-bps) | 87 | 97 | 128 | 131 | 138 |
| Solvency ratios |  |  |  |  |  |
| CAR* | 15.3\% | 16.4\% | 16.9\% | 16.8\% | 15.2\% |
| Tier I Ratio* | 14.3\% | 15.1\% | 15.5\% | 15.6\% | 14.3\% |
| Leverage | 7.8 x | 7.4x | 7.3x | 7.2x | 8.0x |

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[^0]:    1 Including consumer, commercial installment, overdraft accounts, credit cards and other
    3 Sector figures are based on bank-only BRSA weekly data, commercial banks only

[^1]:    *Business as Usual= Excluding non-recurring items and regulatory effects in the P\&L

[^2]:    *Including shared and virtual POS terminals

    * Branch, Mortgage and Demand Deposit rankings are as of March 2013. All rankings are among private banks

    Note: All figures are based on bank-only data except for mortgages amd demand deposit balances

